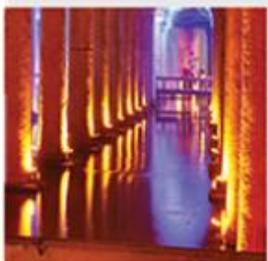


# ITEM TRAVEL

*experience more*



We want you to love Turkey as much as we do....



Billur Kaytaz (Managing Partner)



Sule Guney Uzun (Managing Partner)



Emir Bayraktar (Project Manager)



Ruta Yuksukcuoglu (Project Manager)

# 9 REASONS TO LOVE TURKEY

ITEM TRAVEL



**Big Smiles & Huge Hearts**



**Layers of Creativity & Culture**



**Ridiculously Delicious**



**Home of History**



**What's Old is New Again**



**Built to Last**



**Compelling for Kids**



**Spectacular Hotels**



**Perfectly Formed**



## OUR APPROACH

- **WE TAKE IT PERSONALLY**
- **WE KNOW OUR STUFF**
- **WE BRING IDEAS TO LIFE**
- **WE ARE NIMBLE & CREATIVE**
- **WE REALLY & TRULLY CARE**
- **WE HAVE AN IDEA**



## TYPES OF TRAVEL

### LEISURE

-  Custom Designed Programs for FIT's & Groups
-  Special Occasions
-  Weddings & Honeymoons
-  Wellness
-  Active Programs
-  Shore Excursions
-  Study Tours
-  Lay Over Programs

### EVENTS

-  Special Event Management
-  Incentive Programs
-  Meetings
-  Technical Production



## Once we receive your request

- We take a step back, understand your needs
- Share our suggestions
- Design the itineraries meeting guests expectations & priorities
- Provide fully personalized communications with dedicated project managers
- Prepare detailed operational plan if requested following confirmation
- Arrange professional expert guides suiting the program and guests profile
- Use licenced vehicles within the standards of guests profile and program needs
- Inform you about the program status during the guests trip in Turkey
- Give flexibility for on site requirements & needs



Many of our clients come to Turkey purely for the fun of it. Destination weddings and honeymoons, extended Istanbul stopovers, solo wellness getaways, cycling journeys, themed explorations, or just about anything else you can dream up

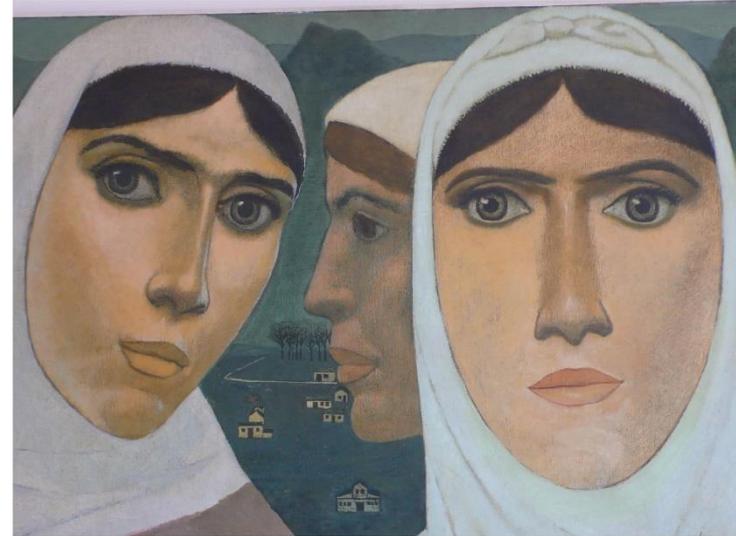
ITEM can deliver for groups as small as one person.

Given its diversity, Turkey works wonderfully for multi-generation family trips, popular destination for friends to gather and explore and a compelling place to celebrate special occasions.

# ELEMENTS OF AN EXPERIENCE

## CULTURAL

- Classical Roman, Byzantine & Ottoman Art Tours
- Sketching & Painting Workshop
- Ceramic Tour
- Meeting The Young Artists
- Curated Art Tours to Contemporary Galleries
- Visiting Design Ateliers and shops
- Sculpture Walk Tour
- Talks with experts of their Field and lecturers



## HISTORICAL

- Ancient Civilisations Tours
- Roman, Byzantine & Ottoman Heritage Tours
- Archaeological Tours
- Biblical Tours
- Jewish Heritage Tours
- Shore Excursions
- Underground Archaeology of Istanbul with expert lecturer
- Battlefield Tours

## CULINARY

- Culinary Walks with expert guides
- Shop, cook & feast together with your chef
- Vineyards visits and wine tastings
- Olive Oil Tasting
- Harvest & Foraging
- Home Hosted Dinners
- Rural Tours
- Farm to Table Dining Experiences & Turkish Delicacies -



## ARCHITECTURE

- Greco-Roman Architecture
- Seljuk Architecture
- Ottoman Architecture
- Islamic Architecture
- Ancient Cave Architecture of Cappadocia
- Modern Architecture
- Local Neighbourhoods
- Rooftop Tour of Grandbazaar and Ottoman Hans (caravanserais)
- Rooftop Churches of Karaköy
- What is old is new again



# ELEMENTS OF AN EXPERIENCE

## ACTIVE

- Biking
- Hiking & Trekking
- Bike & Sail Programs
- Kite or Wind Surf
- Sailing or Rowing
- Flora & Fauna
- Bird Watching



## WELLNESS

- Traditional Turkish Baths - <https://youtu.be/O8u0bOh5cN0>
- Pamper yourself with a Spa Holiday
- Hot Springs of Turkey
- Special Menu creation with local organic products
- Anatolia – Motherland of Medicine
- Yoga Therapy in Cappadocia or on deck of your Turkish Wooden Boat «Gulet»

### **Private Shopping Arrangements...**

Enjoy a fabulous private & customized personal shopping tour with ITEM's specialist, your personal shopper & stylist in Istanbul...

**Thanks to the relationships we have with carefully selected luxury stores, we can provide the exceptional services;**

- Acces to VIP Fitting rooms
- Extended store hours upon request
- Access to Limited Edition Items
- Private entrance to store (when available)
- Private trunk shows by renowned & upcoming Turkish designers
- Take you to upscale hair salon & have a make up done with a renowned artist
- Complimentary private shopping appointments
- Hand picked selection of trusted merchants for secure shopping in Grand Bazaar & around Istanbul
- *'Bags on Legs' Service*





Slowly sail along the craggy coast, the eye rests on the natural beauty totally inaccessible to anything but the sea. The scent of wild herbs and flowers blows in gently rocking the wooden two-masted boat on crystal blue waters.

**We've found the best ways to enjoy it, with a subtle touch of luxury with a selection of...**

- Gulets / Motorsailors
- Motoryachts
- Mega Yachts
- Power Yachts
- Sailing Yachts
- Catamarans

Customize a private celebration with a menu of your design, cultural performances and much more



Yes, Turkey is an ancient land, steeped in history and deeply connected to the past. But it's also a forward-thinking, seriously productive, contemporary country with a powerful economy. These contrasting yet harmonious qualities make Turkey a superb destination for corporate events and professional engagements. You can have fun, but you can also get things done. ITEM has a wealth of experience in the planning and coordination of meetings, incentives, events, and private parties. As with any request, we bring to the conversation a talent for managing complex logistics with grace and flair.

## INCENTIVE PROGRAMS & MEETINGS

Adding our local knowledge and management skills, we aim seamlessly organized incentives, meetings, and conferences of the highest caliber.

### **How we work & what we offer;**

- design the program according to your needs
- strict compliance to your brand guidelines & rules
- provide fully personalized communications
- agility & local knowledge with global vision
- highly competitive offers
- private access to museums, historical sites and venues.
- special dining & event planning,
- stunning entertainment, décor & catering alternatives
- audiovisual, multimedia, stage design & coordination
- creation and production of printed materials and other-promotional items
- experienced On-site staff
- financial control & accounting
- gifts from local artisans







### What makes that special occasion truly memorable?

It's not just a fantastic venue, original entertainment, sublime food or even a spectacular guest list, it is an intoxicating – and indefinable – cocktail of all of these elements.

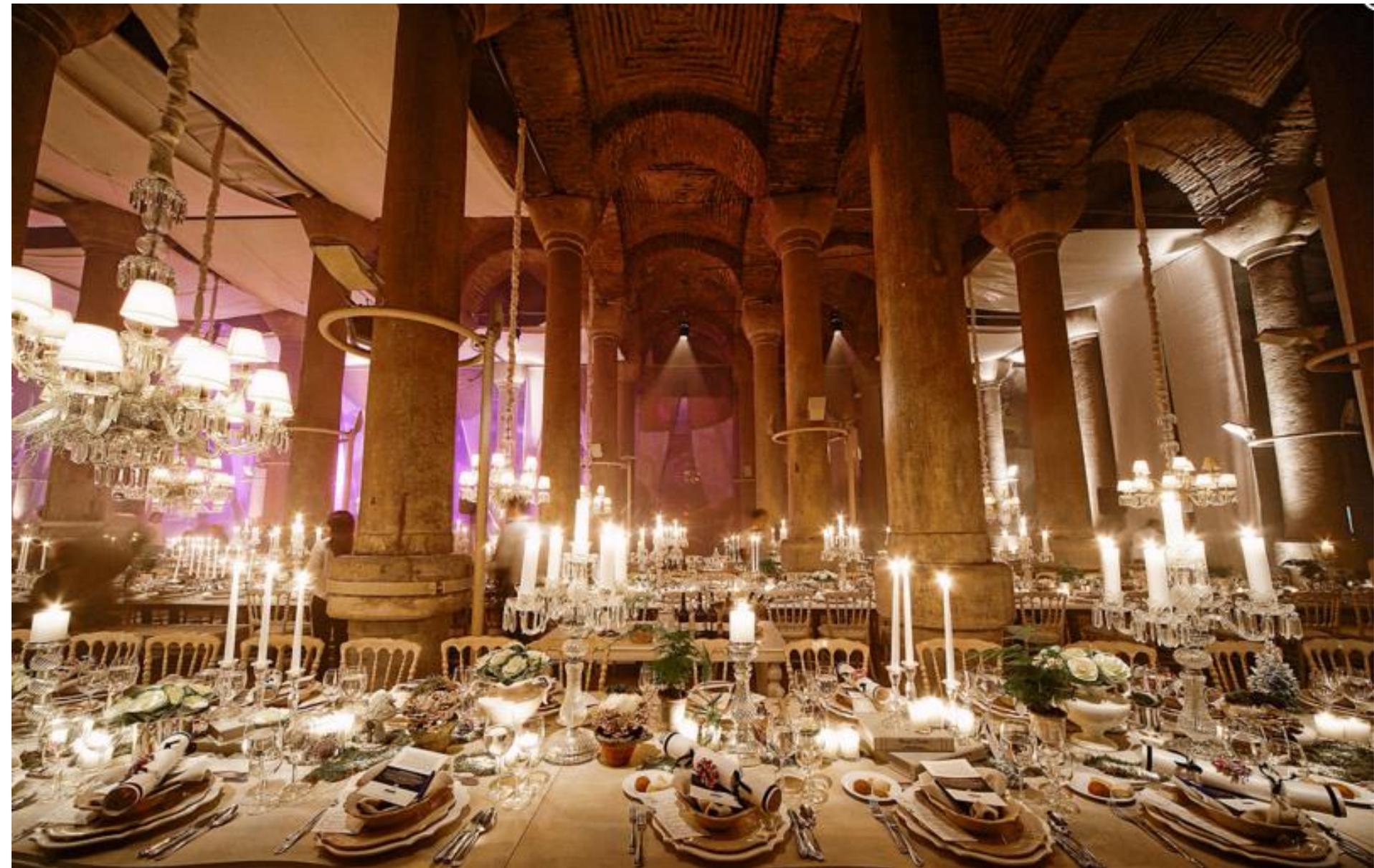
From a prestigious event planning, to art and culture, to luxury travel, we will develop an out of the ordinary experience for the discerning individual or corporate client.

- Special Celebration Parties
- Destination Weddings & Birthday Parties
- Trunk Shows
- Unique experience for different occasions
- Home hosted dinners, Events at an Ottoman Pavilion
- Dramatic, one-of a - kind event creation
- Decorations blending function and hi design
- Strikingly original and fabulous stage productions
- Access to utterly impressive classic and contemporary venues
- Management of invitation and RSVP process
- A Variety of Choices. Servicing All Budgets.

*Throw us your wild and crazy idea—we'll catch it and run with it.*

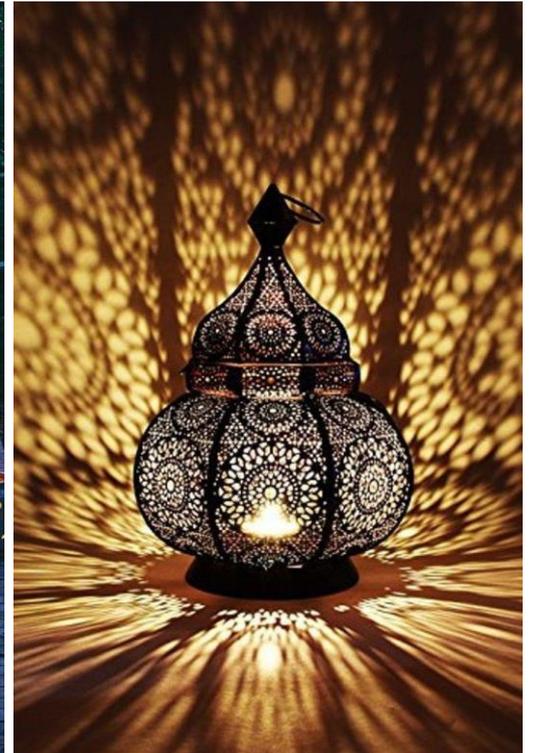
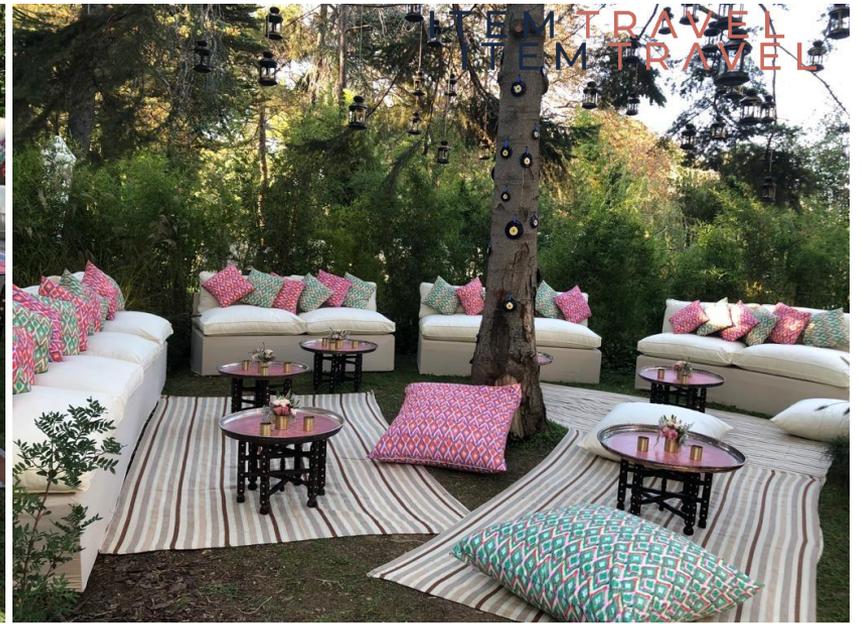














- ✓ Planning & Flow of the Technical Services
- ✓ Stage Production and Installation
- ✓ Audiovisual & Lighting Systems
- ✓ Conference System Rentals
- ✓ Simultaneous, Consecutive, Bilateral Interpretation and Translation
- ✓ MC, Performer and Show Management
- ✓ Pyrotechnic Services
- ✓ Custom designed gobot and robot shows
- ✓ Gas / Diesel based Generator Alternatives
- ✓ Tent Systems suiting weather conditions
- ✓ Truss Systems

# TYPES OF VEHICLES





We are protecting our environment ;

- ✓ Digital ticketing rather than sending paper invitation or tickets.
- ✓ Creation of event app to communicate essential info.
- ✓ In the big Events, We do not hand out plastic water bottles and individually wrapped items to participants.
- ✓ Placing of recycling bins next to trash cans so guests can easily deposit recyclables.
- ✓ Reusables and will stay away from disposables.
- ✓ Vehicles of a size appropriate to number of the group and to the local conditions, so as to avoid damage to roads, congestion in narrow streets and excessive noise and fumes in quiet communities.
- ✓ Durable elements in our future events; like technical materials, flags, ....ie
- ✓ Produce cotton uniforms for our staff and merchandise for spectators
- ✓ We choose the Food suppliers as local as possible. That way we will be minimising time, air pollution and gas emissions on the road
- ✓ Choose the catering company with eco-friendly who has strategy to reduce food waste.



# CORONAVIRUS (COVID-19) UPDATE

Your health, safety, and happiness are incredibly important to us at ITEM.

Like all of you, we are eager to see the return of the kind of travel ITEM stands for. But we are also aware that we are entering a new era that requires a different way of doing things. As the country is in start to reopen, we are using this period as an opportunity to reinforce our commitment to the safety of our guests and to the practice of responsible and sustainable travel

To ensure that you're well prepared, latest protocols and practices you can expect while travelling in Turkey shall be shared with you at the time of booking

An aerial photograph of three people swimming in clear, turquoise water. The water is so clear that the sandy bottom is visible. The swimmers are scattered across the frame: one in the upper left, and two in the lower center. The overall scene is serene and suggests a tropical or vacation destination.

Let us know your expectations and we will manage the whole process on your behalf for the ultimate travel experiences that create lifetime memories

**ITEM TRAVEL**  
*experience more*

**THANK YOU**

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